



Executive Director Report  
VLA Council  
September 15, 2017

Individual Membership: 934 members. 95 new members in the last 90 days. We have removed the "become a member in July-December and get your membership for 18 months." We are being much more strict about following the VLA Manual, which stipulates the membership year as January 1-December 31. Anyone who creates a new membership or renews as of December 1, 2017 will be active through December 31, 2018.

Life Members of VLA: 34

Institutional Dues: new benefit is one free Jobline per year

- Amount changes every year based on State Aid
- Invoices emailed second week of January and again in February: \$40,259 of \$45,000 has come in
- 81 paid members out of 93 library systems

Organizational Membership: new benefit is one free Jobline per year

- Dues based on Full Time Enrollment. \$5500 in dues collected; 25 Organizational Members

Jobline Income: \$11,700 of \$15,000 expected income - almost exactly what we planned. Posted 30 jobs free as part of the Institutional/Organizational Membership. 15 are currently unpaid.

Library of Virginia: Still looking for volunteers to work the booth at the Virginia State Fair.

VLA re-joined the VA Coalition for Open Government